Academic Course Description

BHARATH UNIVERSITY Faculty of Engineering and Technology Department of Civil Engineering **BBA101 PERSONALITY DEVELOPMENT** **First Semester, 2017-18 (Odd Semester)**

Course (catalogue) description

This course makes the students groom their personality and prove themselves as good Samaritans of the Society. This course consists of individual or in-group class presentations pertaining to the applications of concepts, Theories or issues in human development.

Compulsory/Elective course: Compulsory for all branches
Credit& Contact hours   :   2 credits & 30 hours
Course Coordinator   :   Ms.Pavitra, Asst. Professor

Instructors   :

Name of the instructor	Class handling	Office location	Office phone	Email (domain:@ bharathuniv.ac.in	Consultation
Ms.Pavitra	All First Year Students	FIRST YEAR MAIN BULIDING			9.00-9.50 AM
Ms. Jemima	All First Year Students	FIRST YEAR MAIN BULIDING		daniel_jemima@yahoo.co.in	12.45-1.15 PM
Mrs. Sumithra	All First Year Students	FIRST YEAR MAIN BULIDING		sumithrakrs@gmail.com	**2.10 – 3.30 PM**

Relationship to other courses:

Pre –requisites   **:**   Language skills and self-confidence

Assumed knowledge   :   The students should have ability to conduct themselves in a mature manner when they interact with the people

Following courses   :   Nil

Syllabus Content

UNIT I INTRODUCTION TO PERSONALITY DEVELOPMENT   6

The concept personality- Dimensions of theories of Freud & Erickson- personality – significant of personality development. The concept of success and failure: What is success? - Hurdles in achieving success - Overcoming hurdles - Factors responsible for success – What is failure - Causes of failure. SWOT analyses.

UNIT II   ATTITUDE & MOTIVATION   6

Attitude - Concept - Significance - Factors affecting attitudes - Positive attitude - Advantages –Negative attitude - Disadvantages - Ways to develop positive attitude - Difference between personalities having positive and negative attitude. Concept of motivation - Significance - Internal and external motives - Importance of self-motivation- Factors leading to de-motivation

UNIT III   SELF-ESTEEM   6

Term self-esteem - Symptoms - Advantages - Do's and Don'ts to develop positive self-esteem – Low self-esteem - Symptoms - Personality having low self esteem - Positive and negative self-esteem. Interpersonal Relationships – Defining the difference between aggressive, submissive and assertive behaviours - Lateral thinking.

UNIT IV   OTHER ASPECTS OF PERSONALITY DEVELOPMENT   6

Body language - Problem-solving - Conflict and Stress Management - Decision-making skills -Leadership and qualities of a successful leader - Character-building -Team-work - Time management -Work ethics –Good manners and etiquette.

UNIT V   EMPLOYABILITY QUOTIENT   6

Resume building- The art of participating in Group Discussion – Acing the Personal (HR & Technical) Interview -Frequently Asked Questions - Psychometric Analysis - Mock Interview Sessions.

Computer usage: Nil

Professional component

General	-	100%
Basic Sciences	-	0%
Engineering sciences & Technical arts	-	0%
Professional subject	-	0%

Broad area : Attitude and motivation| self-esteem | Stress management | Group discussion

Test Schedule

S. No.	Test	Tentative Date	Portions	Duration
1	Cycle Test-1	August 1st week	Session 1 to 14	2 Periods
2	Cycle Test-2	September 2nd week	Session 15 to 28	2 Periods
3	Model Test	October 2nd week	Session 1 to 45	3 Hrs
4	University Examination	TBA	All sessions / Units	3 Hrs.

Mapping of Instructional Objectives with Program Outcome

H: high correlation, M: medium correlation, L: low correlation

To develop writing and speaking skills and understanding the language. This course emphasizes:	Correlates to program outcome		
	H	M	L
1. Individual or in-group class presentations pertaining to the applications of concepts, theories or issues in human development.	c	g	a
2. Scores obtained from essay and or objective tests.	b,c	g	
3. Classroom participation, small group interactions.	h	g	-
4. Research and write about relevant topics.	I,j	-	-
5. Design and complete a research project that can take the form of a developmental interview, an observation or assessment through service learning.	J,k	g	-
6. Develop and maintain a Reflection	-	g	I

Session	Topics	Applicable in Daily Life (Yes/No)	Text / Chapter
UNIT I	**INTRODUCTION TO PERSONALITY DEVELOPMENT**		
1.	The concept personality	No	[T1]
2.	Dimensions of theories of Freud & Erickson	No	
3.	Personality	Yes	
4.	Significant of personality development	Yes	
5.	The concept of success and failure: What is success?	No	
6.	Hurdles in achieving success	No	
7.	Overcoming hurdles	Yes	
8.	Factors responsible for success	Yes	
9.	What is failure	No	
10.	Causes of failure	No	
11.	SWOT analyses.	Yes	
UNIT II	**ATTITUDE & MOTIVATION**		
12.	Attitude	Yes	[T1]
13.	Concept	No	
14.	Significance	No	
15.	Factors affecting attitudes	Yes	
16.	Advantages	Yes	
17.	Negative attitude	Yes	
18.	Disadvantages	Yes	
19.	Ways to develop positive attitude	Yes	
20.	Difference between personalities having positive and negative attitude. Concept of motivation	No	
21.	Significance	No	
22.	Internal and external motives	Yes	
23.	Importance of self- motivation	Yes	
24.	Factors leading to de-motivation	Yes	
	UNIT III SELF-ESTEEM		
25.	Term self-esteem	No	[T1]
26.	Symptoms	Yes	
27.	Advantages	No	
28.	Do's and Don'ts to develop positive self-esteem	Yes	
29.	Low self-esteem	Yes	
30.	Symptoms	No	
31.	Personality having low self esteem	Yes	

No.	Topic		
32.	Positive and negative self-esteem.	Yes	
33.	Interpersonal Relationships	Yes	
34.	Defining the difference between aggressive, submissive and assertive behaviours	No	
35.	Lateral thinking	Yes	
UNIT IV OTHER ASPECTS OF PERSONALITY DEVELOPMENT			
36.	Body language	Yes	
37.	Problem-solving	Yes	
38.	Conflict and Stress Management	Yes	
39.	Decision-making skills	Yes	
40.	Leadership and qualities of a successful leader	Yes	[T1]
41.	Character	Yes	
42.	Building	Yes	
43.	Team-work	Yes	
44.	Time management	Yes	
45.	Work ethics	Yes	
46.	Good manners and etiquette.	Yes	
UNIT V EMPLOYABILITY QUOTIENT			
47.	Resume building	Yes	
48.	The art of participating in Group Discussion	Yes	
49.	Acing the Personal (HR & Technical) Interview	Yes	
50.	Frequently Asked Questions	No	[T1]
51.	Psychometric Analysis	No	
52.	Mock Interview Sessions	Yes	

Teaching Strategies

The teaching in this course aims at establishing a good fundamental understanding of the areas covered using:

- Formal face-to-face lectures

- Tutorials, which allow for exercises based on incidents which happen in daily life.

- Discussion sessions, which support the students' views or contrast them.

- Seminar to enhance the interactive level of the students.

Evaluation Strategies

Cycle Test – I	-	5%
Cycle Test – II	-	5%
Model Test	-	5%
Assignment	-	5%
Attendance	-	10%
Final exam	-	70%

Prepared by: Ms.Pavitra, Assistant professor, Dept. of English.   **Dated :**

Addendum

ABET Outcomes expected of graduates of B.Tech / Civil / program by the time that they graduate:

(a) an ability to apply knowledge of mathematics, science, and engineering

(b) an ability to design and conduct experiments, as well as to analyze and interpret data

(c) an ability to design a system, component, or process to meet desired needs within realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability

(d) an ability to function on multidisciplinary teams

(e) an ability to identify, formulate, and solve engineering problems

(f) an understanding of professional and ethical responsibility

(g) an ability to communicate effectively

(h) the broad education necessary to understand the impact of engineering solutions in a global, economic, environmental, and societal context

(i) a recognition of the need for, and an ability to engage in life-long learning

(j) a knowledge of contemporary issues

(k) an ability to use the techniques, skills, and modern engineering tools necessary for engineering practice.

Program Educational Objectives

PEO1: PREPARATION

Civil Engineering graduates will have knowledge to apply the fundamental principles for a successful profession and/or for higher education in Civil Engineering based on mathematical, scientific and engineering principles, to solve realistic and field problems that arise in engineering and non engineering sectors

PEO2: CORE COMPETENCE

Civil Engineering graduates will adapt to the modern engineering tools and construction methods for planning, design, execution and maintenance of works with sustainable development in their profession.

PEO3: PROFESSIONALISM

Civil Engineering Graduates will exhibit professionalism, ethical attitude, communication and managerial skills, successful team work in various private and government organizations both at the national and international level in their profession and adapt to current trends with lifelong learning.

PEO4: SKILL

Civil Engineering graduates will be trained for developing soft skills such as proficiency in many languages, technical communication, verbal, logical, analytical, comprehension, team building, inter personal relationship, group discussion and leadership skill to become a better professional.

PEO5: ETHICS

Civil Engineering graduates will be installed with ethical feeling, encouraged to make decisions that are safe and environmentally-responsible and also innovative for societal improvement.

Course Teacher	Signature
Ms.Pavitra	

Course Coordinator   **HOD/ Civil**